

PAAVAI ENGINEERING COLLEGE (Autonomous)

MASTER OF BUSINESS ADMINISTRATION - BATCH 2015-2017

2.6.2-CO ATTAINMENT

Semester	Course code	Course Name	Target	CO1	CO2	CO3	CO4	CO5
I	C101	BA15101 Fundamentals of Management	60	62.60	60.20	41.20	59.40	39.10
	C102	BA15102 Managerial Economics	60	72.56	70.58	65.02	75.65	75.65
	C103	PMA15107 Statistics for Management	60	73.65	71.25	69.58	72.58	78.32
	C104	BA15104 Organizational Behavior	60	75.65	74.26	71.32	72.65	71.32
	C105	BA15105 Business Communication	60	76.35	74.25	68.32	74.80	78.38
	C106	BA15106 Accounting for Managers	60	76.25	74.35	68.45	69.27	69.01
	C107	BA15107 Business Law	60	76.35	74.25	68.32	74.80	78.38
	C108	BA15108 Personal Enrichment - Laboratory	60	84.26	NA	NA	NA	NA
II	C109	BA15201 Production and operations Management	60	73.25	78.35	77.26	74.25	78.35
	C110	BA15202 Financial Management	60	76.81	78.25	74.65	73.25	75.21
	C111	BA15203 Marketing Management	60	74.25	78.00	76.21	78.65	78.35
	C112	BA15204 Human Resource Management	60	81.20	78.65	77.67	76.25	78.35
	C113	BA15205 Managerial Decision Support Systems	60	82.32	78.65	73.54	72.36	78.35
	C114	PMA15201 Applied Operations Research	60	76.81	78.25	74.65	73.25	75.21
	C115	BA15206 Advanced Business Research Methods	60	78.23	75.65	79.23	74.65	73.25
	C116	BA15207 Business Application Software - Laboratory	60	82.32	NA	NA	NA	NA
	C117	BA15208 Personal Effectiveness - Laboratory	60	82.92	NA	NA	NA	NA
III	C201	BA15M02 Sales and Retail Management	60	80.00	79.00	78.50	79.00	78.50
	C202	BA15M03 Services Marketing	60	80.23	79.36	72.01	74.36	75.62
	C203	BA15M04 Integrated Marketing Communication	60	72.56	70.58	65.02	75.65	75.65
	C204	BA15F01 Security Analysis and Portfolio Management	60	78.63	77.32	75.12	74.35	72.02
	C205	BA15F02 Merchant Banking and Financial Services	60	76.81	78.25	74.65	73.25	75.21
	C206	BA15F05 Insurance and Risk Management	60	78.23	75.65	79.23	74.65	73.25
	C207	BA15H03 Industrial Relations and Labour Welfare	60	73.25	78.35	77.26	74.25	78.35
	C208	BA15H04 Competency Mapping and Performance Management	60	76.81	78.25	74.65	73.25	75.21
	C209	BA15H05 Strategic Human Resource Management and Development	60	72.56	70.58	65.02	75.65	75.65
	C210	BA15301 Summer Project Report	60	76.81	78.25	74.65	73.25	75.21
	C211	BA15302 Social Development - Laboratory	60	76.35	75.69	72.36	70.00	78.26
IV	C212	BA15401 International Business Management	60	76.81	78.25	74.65	73.25	75.21
	C213	BA15402 Strategic Management	60	78.23	75.65	79.23	74.65	73.25
	C214	BA15403 Project Work	60	84.12	83.25	80.00	85.36	82.21


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